

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-17/2009-R&C (Pt.)

Date: 06.09.2013

Circular T&C-CM No. 38/13-14

Sub: Introduction of new Data STV/Add-on Data pack under mobile services -reg.

Kindly refer to this office order of even No. dated 08.08.2013 and orders issued from time to time vide which the GPRS/Data tariff were rationalized. Now based on feedback received from field units it has been decided by the Competent Authority to introduce the following new unified Data STV/Add-on Data pack under 2G/3G mobile services.

a) **Data STV under prepaid service:-**

| MRP of the Data STV (Incl. of S. Tax) in Rs. | S. Tax & Edn. Cess @ 12.36% in Rs. | Card Value in Rs. | Bundled Free Data Usage (in GB) | Validity (in days) | Data charges after free usage |
|--|------------------------------------|-------------------|---------------------------------|--------------------|-------------------------------|
| 821 | 90.31 | 730.69 | 7 | 30 | 2p/10KB |

b) **Add-on Data pack under postpaid services:-**

| Fixed Monthly Charges (Exclusive of S. Tax) in Rs. | Bundled Free Data usage (in GB) | Data charges after free usage |
|--|---------------------------------|-------------------------------|
| 666 | 7 | 1p/10KB |

2. This above tariff will be implemented w.e.f. **16.09.2013**.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Proper advertisement as deemed fit may be made to generate adequate response.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
5. This circular is issued based on the approval of ECT vide Approval No.1260 dated 04.09.2013. The impact of above tariff revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoobsnl@gmail.com or skmohakud@bsnl.co.in.

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)